**Attorneys**

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|  |  | **Best Buy Stores, L.P.**  *(Defendant)* |
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|  |  | **Best Buy Stores, L.P.**  *(Counter Claimant)* |
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|  |  | **Barnes & Noble Marketing Services Corp.**  *(Consol Defendant)* |
|  |  | **Barnes & Noble, Inc.**  *(Consol Defendant)* |
|  |  | **Direct Consumer Services, LLC**  *(Consol Defendant)* |
|  |  | **J.C. Penney Co. Inc.**  *(Consol Defendant)* |
|  |  | **The Gap, Inc.**  *(Consol Defendant)* |
|  |  | **Toys "R" US-Delaware Inc**  *(Consol Defendant)* |
|  |  | **Tru-SVC, LLC**  *(Consol Defendant)* |
|  |  | **J.C. Penney Corporation, Inc.**  6501 Legacy Drive  Plano, TX 75024  *(Consol Defendant)* |
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|  |  | **Alexsam, Inc.**  *(Plaintiff)* |
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|  |  | **P2W, Inc. NFP**  *(Consol Defendant)* |
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|  |  | **Alexsam, Inc.**  *(Plaintiff)* |
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|  |  | **All Defendants**  alexsam@fischllp.com  *(Defendant)* |
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|  |  | **Best Buy Stores, L.P.**  *(Counter Claimant)* |
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|  |  | **Alexsam, Inc.**  *(Plaintiff)* |
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|  |  | **Barnes & Noble Marketing Services Corp.**  *(Consol Defendant)* |
|  |  | **Barnes & Noble, Inc.**  *(Consol Defendant)* |
|  |  | **Direct Consumer Services, LLC**  *(Consol Defendant)* |
|  |  | **J.C. Penney Co. Inc.**  *(Consol Defendant)* |
|  |  | **McDonald's Corp.**  *(Defendant)* |
|  |  | **McDonald's Corporation**  *(Consol Defendant)* |
|  |  | **P2W, Inc. NFP**  *(Consol Defendant)* |
|  |  | **P2W, Inc. NFP**  *(Defendant)* |
|  |  | **The Gap, Inc.**  *(Consol Defendant)* |
|  |  | **Toys "R" US-Delaware Inc**  *(Consol Defendant)* |
|  |  | **Tru-SVC, LLC**  *(Consol Defendant)* |
|  |  | **J.C. Penney Corporation, Inc.**  6501 Legacy Drive  Plano, TX 75024  *(Consol Defendant)* |